



TWO SIGMA

# Street View

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## EXECUTIVE SUMMARY

Recent announcements from the US Census Bureau and the Federal Reserve offer conflicting guidance on the state of the US labor market. Data on highly skilled foreign workers (H-1B) appears more consistent with the Census Bureau's findings than with the Fed's observation: wage pressure in the US may be coming from the bottom end of the distribution more than the top.

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Clues on the US Labor Market

## CLUES ON THE US LABOR MARKET

**"Data! Data! Data! I can't make bricks without clay!" Sherlock Holmes exclaims in *The Adventure of the Copper Beeches*.** The famed sleuth knew the value of data in solving mysteries, but even he might struggle to piece together a coherent narrative from the confusing data about the current state of the US labor market.

Two recent announcements highlight this challenge. The US Census Bureau revealed on September 13, 2016, that median income grew a robust 5.2 percent during 2015. Bucking the long-term trend, US workers at the 20th percentile of the distribution enjoyed faster income growth (6.3 percent) than those at the 80th percentile (4.1 percent).<sup>1</sup> In contrast, the Fed's September 2016 Beige Book describes "moderate" payroll growth and wage pressure with "rapid gains" applying only to the "specialized skill sets" typically found at the upper end of the income distribution.<sup>2</sup>

Holmes might try to solve this mystery by searching for more evidence. The US Office of Foreign Labor Certification offers one avenue worth pursuing—data on the high-skill immigrant labor market. US companies legally recruit foreign workers to temporarily fill "specialty occupations" through the H-1B visa application process. The US Office of Foreign Labor Certification distributes data dating back to 2009 on both the quantity of foreign applicants and the wages US employers offered to them. This data highlights two trends more consistent with the Census Bureau's findings than the Fed's observation: while demand for certain "specialized skill sets" remains high, particularly in Professional, Scientific, and Technical services, wage growth for these workers has trailed average US wage growth by one to two percentage points per year since 2014. In other words, the wage pressure in the US comes from the bottom end of the distribution, not the top. Holmes would likely refrain from calling this conclusive proof, but it would offer him more clay to build his story.

### H-1B APPLICATIONS HAVE INCREASED BY 7.1x BETWEEN 2009 AND 2015, WITH THE LARGEST GROWTH IN PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES (10.7x)<sup>3</sup>

The US government caps the number of H-1B visas each year at 85,000, but the number of applicants varies as a function of US labor demand and global labor supply. Since 2009, the number of applicants has only trended higher.<sup>4</sup> Figure 1 shows the number of applications submitted by industry category since 2009.

The aggregate number of applicants masks important industry variation, particularly during the past few years. For example, demand for "specialty occupations" within the manufacturing industry grew 374 percent between 2009 and 2011 but declined by 2.1 percent since 2011. In contrast, applications for Professional, Scientific, and Technical Services increased 449 percent between 2009 and 2011 and another 49.5 percent since 2011. These results appear consistent with the Fed's observation of "strong demand for skilled labor, with challenges filling positions in fields such as IT..."

1 See table A-2 of Income and Poverty in the United States: 2015 (<https://www.census.gov/content/dam/Census/library/publications/2016/demo/p60-256.pdf>)

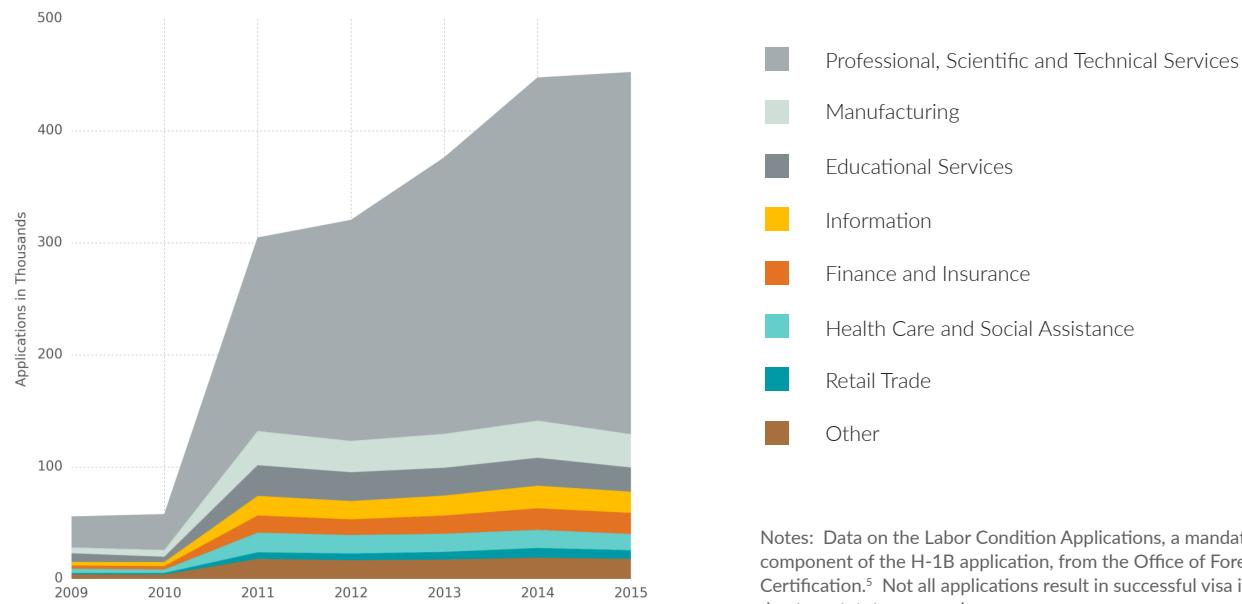
2 See September Beige Book ([http://www.federalreserve.gov/monetarypolicy/beigebook/files/Beigebbook\\_20160907.pdf](http://www.federalreserve.gov/monetarypolicy/beigebook/files/Beigebbook_20160907.pdf))

3 Professional, Scientific, and Technical Services include establishments that specialize in areas such as engineering, accounting, and computer services. See Bureau of Labor Statistics (<http://www.bls.gov/iag/tgs/iag54.htm>).

4 2009 was the first year that the US Office of Foreign Labor Certification makes the data available with consistent industry categorizations (NAIC) and wage data.

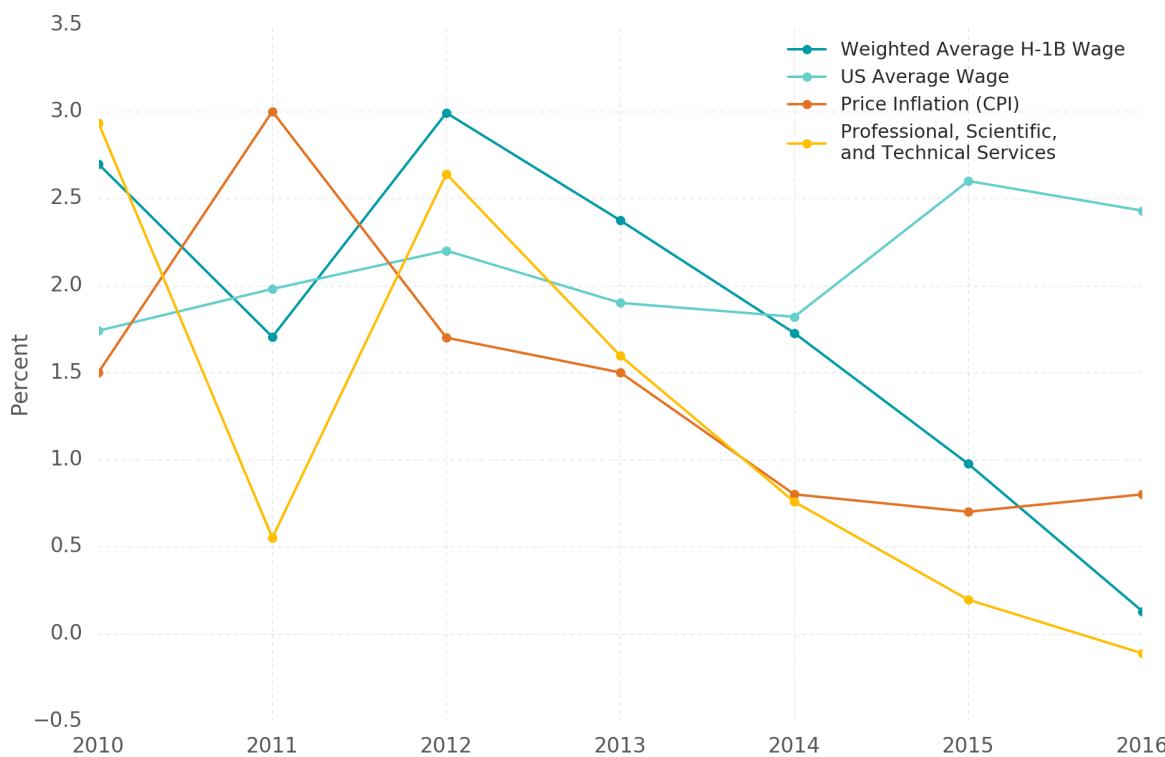
5 <https://www.foreignlaborcert.dolleta.gov/performancedata.cfm>

**FIGURE 1 APPLICATIONS BY INDUSTRY**



Notes: Data on the Labor Condition Applications, a mandatory component of the H-1B application, from the Office of Foreign Labor Certification.<sup>5</sup> Not all applications result in successful visa issuances due to a statutory annual cap.

**FIGURE 2 WAGE GROWTH**



Notes: Data on H-1B applicant wages from the Office of Foreign Labor Certification. Average H-1B wage weighted by industry in 2010 to reflect changing composition of the applicant pool. Unweighted average shows similar results. Average US wage and overall price (CPI-U) inflation from the US Bureau of Labor Statistics.

## **DESPITE THE APPARENT DEMAND, WAGES FOR SKILLED LABOR HAVE INCREASED MORE SLOWLY THAN THE US AVERAGE SINCE 2014**

The data on H-1B applications seems to conflict with the Fed's finding that the "strongest [wage] pressures [are] linked to skilled workers." Figure 2 plots the average wage offered to H-1B applicants as well as the average wage for the overall US working population.

Since 2014, H-1B applicants have seen their wages decrease 0.8 percent per year. In contrast, the average US worker saw her wages increase 0.3 percent per year during the same period. Data from 2016 shows that H-1B wage growth (0.1 percent) even lagged US price inflation (0.8 percent). This trend in wages holds both for the average H-1B applicant as well as for applicants in the highly-sought Professional, Scientific, and Technical Services.

## **IMPLICATION: LOOK FOR INFLATION AT THE BOTTOM, NOT THE TOP, OF THE WAGE DISTRIBUTION**

If wage pressure is building in the US labor market, it appears to have bypassed most of the high skilled segment where H-1B applicants compete for jobs. This appears more consistent with the surprising Census Bureau finding that 2015 income growth accelerated faster for the low income brackets than the higher paid, seemingly more in-demand, skilled workers at the upper end of the income distribution. Market participants searching for clues about inflation might find this guidance insightful. While Sherlock Holmes would probably not declare it definitive proof, he once noted that "there is nothing like first-hand evidence."

## INTERESTING TECHNOLOGY-RELATED ARTICLES

Two Sigma views itself as a technology company that applies a rigorous, scientific method-based approach to investment management. Our technology is inspired by a diverse set of fields including artificial intelligence and distributed computing. Occasionally, we read articles in the popular press that describe applications of technology that we find interesting, thought-provoking, and relevant for people thinking about improving the investment management process. Below is a subset of the articles we read this month. Please do not view the inclusion of these articles as an endorsement by Two Sigma of their viewpoints or the companies discussed therein. Two Sigma welcomes discussions (and contributions) about these and other such technology-related articles.

**"The Rise of the Ag Bots Will Not Sow the Seeds of Unemployment"** Jeremy Hsu, July 20, 2016 ([http://www.scientificamerican.com/article/rise-of-the-ag-bots-will-not-sow-seeds-of-unemployment/?WT.mc\\_id=SA\\_DD\\_20160720](http://www.scientificamerican.com/article/rise-of-the-ag-bots-will-not-sow-seeds-of-unemployment/?WT.mc_id=SA_DD_20160720))

Cows can now milk themselves—with the help of agricultural robots. Thanks both to better technology and increasing distaste for the “dirty, heavy, not prestigious” life on the farm, the already small population of US farmhands (1.4 percent of the workforce) may shrink an additional 1.3 percent (approximately 110,000 roles) over the next decade. In parallel, the agricultural robotics market could grow almost 25 times to \$74 billion by 2024. That includes automated milking and feeding systems for cows.

**"How NASA is using artificial intelligence to save lives of firefighters, first responders"** Jason Henry, August 14, 2016 (<http://www.pasadenastarnews.com/technology/20160814/how-nasa-is-using-artificial-intelligence-to-save-lives-of-firefighters-first-responders>)

NASA hopes to use AI to revolutionize how firefighters and first responders perform their dangerous jobs, giving them the crucial information they need as they save others' lives. AUDREY, an AI system, will pull in data from its surroundings including the wearer's own heartbeat, the surrounding temperature, and the presence of harmful gases. AUDREY's visual displays can also reveal both obstacles and opportunities. A cloud-based system, AUDREY can distill massive amounts of data to quickly advise a firefighter or first responder of potential dangerous situations—or even if she is at risk of a heart attack. This “guardian angel” will start tests within a year with the hope of commercial use soon thereafter.

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